

Mid-Market Debt

Positioned for Prosperity: Excellence in European Mid-Market Debt through Market Cycles

May 2024

Executive Summary

The growth and return opportunities for direct lending in Europe’s mid-market are highly attractive.

With banks continuing to reduce lending volumes and increased market volatility reducing the predictability of public financing markets, private credit has emerged as a robust solution for borrowers and LPs alike.

However, direct lending portfolios have been tested by slower economic growth, the impact of higher rates, inflation, supply chain disruption and changes in the geopolitical landscape.

Through a blend of scale, expertise, local market insight and disciplined investment processes, private credit managers in the European mid-market can capture this opportunity and create significant value through the cycle for both borrowers and LPs.

Europe: An Attractive Opportunity Set Despite an Overall Moderate Growth Outlook

According to recent OECD projections¹, Euro Area GDP growth is projected to be +0.7% in 2024, with a pickup to 1.5% in 2025 driven by wage increases in tight labour markets, increasing real incomes as inflation recedes, a gradual easing of credit conditions and ongoing disbursement of the Recovery and Resilience Facility funds.

This low, but positive, growth environment with improving conditions for private consumption and business investment will be supportive for credit, albeit with differences across industries. Many companies have significantly reduced costs, which should benefit margins as volumes grow. Improving supply chains and a reduction in rates from current cyclical highs will feed through into stronger cashflow generation.

Many industries in Europe are still in the early phases of consolidation, which provides further value creation levers for management teams and private equity shareholders. By building scale, geographic reach and product diversification companies can drive profit growth and multiple expansion even in a lower growth environment. This trend has supported deployment volumes in more volatile markets. An easing macro backdrop will further accelerate this M&A trend going forward.

Within this environment, identifying the strongest sectors and positioning to lend to the strongest companies requires a full-scale investment platform led by experienced investment professionals.

Local Markets Expertise: A Cornerstone of Success

Each of Europe’s main countries have a distinct local landscape, legal framework and set of regulations. Successfully navigating each market for LPs requires deep local knowledge, strong relationships and dedicated local presence. Local presence is a key enabler to seeing and accessing the best new investment opportunities.

It enriches the investment process with local insights and establishes a local point of contact with sponsors and management teams for ongoing oversight. Through maintaining close, local contact during the full investment lifecycle, lenders can address any borrower needs early and protect LP capital.

¹ OECD Economic Outlook, Volume 2024 Issue 1: Preliminary Version (May 2024) © OECD 2024.

However, establishing this level of depth and breadth takes time. Pemberton was built with this in mind. Today, our nine European office network and a substantial investment team with extensive experience in credit markets are the foundation for our strong relationships with advisors, private equity sponsors, and borrowers enabling timely access to new opportunities and engage in proactive portfolio monitoring. Combined, these elements help enhance the quality of both deployment and returns for LPs.

As businesses increasingly seek to scale across Europe, Pemberton's role as a strategic financing partner with local expertise becomes even more critical. Our partnership approach provides long-term capital to businesses backed by leading private equity sponsors and ambitious business leaders for buyouts, growth financing, add-on acquisitions and other general corporate purposes.

Strategic Investment: Approach and Process

To help drive fund performance throughout the cycle and maximize value for LPs, our investment process is both rigorous and disciplined. Led by seasoned credit professionals, it incorporates multiple stages of critical evaluation to ensure the highest standards of due diligence and strategic decision-making. Upholding stringent documentation standards and proactive management ensures consistent asset selection over time and cultivates a clear risk profile, while also fostering transparent relationships and alignment with LPs.

Pemberton's investment process incorporates a combination of relative value analysis, comprehensive due diligence, detailed financial scenario modelling, in house legal expertise for documentation, and industry leading ESG engagement. Investment decisions are made by a committee of experienced leveraged finance origination, credit, and portfolio management professionals with extensive backgrounds in deal structuring, underwriting, monitoring and workouts.

Central to Pemberton's platform and our flagship strategy is our Mid-Market Debt strategy, which provides first lien, senior secured loans to leading borrowers in the core mid-market segment, targeting leading businesses with €15m to €75m in EBITDA. The first lien focus creates significant cushion across the portfolio to absorb any changes in valuation over the life of the fund, and the core mid-market focus reduces competition with other financing providers such as the syndicated market. These elements collectively contribute to a successful investment approach and process, with consistent returns and minimal realised losses.

The majority of Pemberton's direct lending supports private equity owned businesses, either financing a new buyout or providing incremental financing to a portfolio company that is making an acquisition to build scale. In our experience, private equity shareholders can provide significant operational and financial support to borrowers and can also help ensure governance and ESG structures are in line with best practice.

Lender Protection and Safeguarding Capital

Building in appropriate lender protections on each investment in the form of maintenance covenants, limitations on additional debt and restrictions on value leakage are important to ensure borrowers operate within acceptable parameters.

In instances where borrower performance deviates from expectations, an anticipated or actual covenant breach presents an opportunity to reassess risk pricing or adjust leverage as necessary. Lenders must be ready to act swiftly in such scenarios to safeguard LP capital and a

robust monitoring process bolsters the ability to proactively detect potential issues.

As the sole or lead lender to most portfolio companies, Pemberton is able to promptly take necessary actions to drive outcomes in the best interest of our LPs. Senior members of our investment team have significant experience leading workouts and restructurings across a wide range of market conditions, enabling us to deliver the necessary expertise and support to portfolio companies.

Mid-Market Debt Strategy

Large established platform delivering attractive risk adjusted returns from senior secured loans.

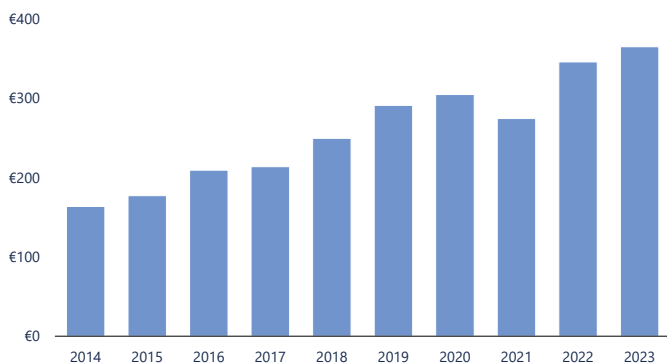
Significant Scale¹ €12.8bn invested across > 100 companies > 2,000 companies analysed	1st lien / Mid-Market Focus 4.5x – 5.0x average leverage < 50% LTV EBITDA: €15 – €75m+	Disciplined Portfolio Construction Defensive sector bias Diversified across Europe
Differentiated Portfolios¹ Sole / lead lender focus Voting control	Strong Performance¹ €4.7bn realised investments Low loss rates	Attractive Fund Cashflows Deployed 6 – 12 months from final close Upfront fees paid at funding Quarterly income distributions

Source: Pemberton Capital Advisors LLP – ¹As of 31st March 2024.

Outlook and Future Prospects

The outlook for private credit in Europe remains promising, characterised by attractive returns, lower risk metrics, and a revitalised M&A landscape. The overall opportunity set is growing as a result of industry consolidation, banks continuing to scale back lending to mid-market companies and increased private equity capital raised in Europe.

PE buyout funds overhang by year (€B)



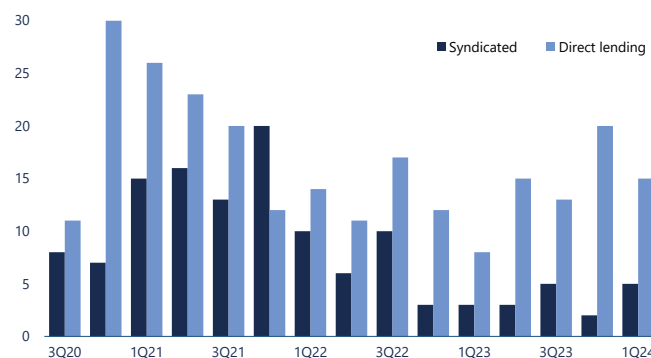
Source: PitchBook – Data through March 31, 2024.
Data reflects cumulative buyout dry powder.

Private credit is also maturing and proving itself as a strong asset class. Expected returns have increased, with Pemberton’s recent Mid-Market Debt investments averaging approximately 12 percent in gross expected yield—an increase of 200-300 basis points compared to our historical targets.

We have also seen leverage levels come down, with the average leverage in recent investments at ca. 4.0x – 4.5x EBITDA (ca. 0.5x – 1.0x lower than historical levels) while loan-to-value ratios are around 45 percent (ca. 5 – 10 percent lower than historical targets). This combination of reduced leverage, higher equity cushions, and enhanced returns demonstrates highly attractive performance on both an absolute and a risk-adjusted basis.

Despite the challenges created by the macroeconomic backdrop and the market-wide M&A slowdown in 2023, we continue to experience a surplus of investment opportunities, a trend we expect to continue as M&A volumes increase. This supply / demand imbalance allows us to maintain a high level of selectivity when making new investments. Historically, only ca. 10% of investment opportunities have made it through our initial investment committee and into the detailed due diligence phase, a trend we expect to continue. We also expect private equity sponsors in the mid-market to continue to look first to private credit for M&A financing given the execution certainty, confidentiality, and follow-on capital that direct lenders can provide.

European count of LBOs financed via BSL vs direct lending



Source: PitchBook | LCD – Data through March 18, 2024.
BSL refers to broadly syndicated loan market; direct-lending count based on deals covered by LCD News.

As we move forward, the opportunity set is clear, but manager due diligence remains a key requirement in accessing it.

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